

ABSTRACT OF THE DISCLOSURE

A system for providing item recommendations includes a memory, a device, responsive to a user request, for recording an item on a hardcopy medium, and a processor, for storing ratings of items and for generating recommendations for new items based on

5 recommendation criteria. In response to the user request, the processor stores an implicit rating for the requested item in the memory, determines whether, based on the implicit rating and the recommendation criteria, to generate an item recommendation, and if the criteria for generating a recommendation is met, generates a recommendation of a new item. The recommender system may further store a representation of the recorded item in the memory.

10 Recommendations may be based on item to item similarities, item to user similarities or user to user similarities.

100 90 80 70 60 50 40 30 20 10